

Yellow Breeches Watershed Association

PO Box 5, Grantham, PA 17027

Strategic Planning Initiative Announcement

July 9, 2009

YBWA has initiated a strategic planning process. YBWA is being assisted in this effort by the Consortium for Scientific Assistance to Watersheds and the Alliance for Aquatic Resource Monitoring at Dickinson College. The goal is to have a draft strategic plan to present at the annual membership meeting to be scheduled in October 2009 with an initial draft to be reviewed at the YBWA board of directors meeting on September 9, 2009. The first strategic planning session was held at the new Lower Allen Township Municipal Build on Wednesday, July 8th, 2009. At the initial meeting, the existing mission statement, goals, history, activities and accomplishments of the YBWA were reviewed and discussed.

The next strategic planning session will be held on Wednesday July 22, 2009 beginning at 6:00 PM at the new Lower Allen Township Building. The primary agenda item for this meeting will be to review and discuss strengths, weaknesses, opportunities and threats. Strategic issues will be identified as a basis for formulating goals and actions for prioritization. General members are welcome and encouraged to attend.



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